ORDER

KSTP-TV, LLC and KSAX-T

Orders				
Order / Rev:	**168172**			
Alt Order #:	06860465			
Product Desc:	DCCC/NOLAN 4 CONG			
Estimate:	1947			
Flight Dates:	10/02/12 - 10/08/12	Primary AE:	Rachel Chason	
Original Date / Rev:	10/02/12 / 10/08/12	Sales Office:	P-PHL	
Order Type:	GENERAL	Sales Region:	National	

Agency			
Name:	**Greer Margolis & Mitchell**		
Buying Contact:	Maura Gilroy	Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	1010 Wisconsin Ave NW	Billing Cycle:	EOM/EOC
	Washington, DC 20007-3674	Agency Commission:	15%

Advertiser			
Name:	**DCCC/Nolan for Congress**		
Demographic:	A35+	New Business Thru:	
Product Codes:	PL1	Order Separation:	00:15:00
Priority:	3	Advertiser External ID:	
Revenue Codes:	AGY, POL, CAND	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/07/12	12	$3,600.00	$3,060.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	12	$3,600.00	$3,060.00	0.00
Totals	12	$3,600.00	$3,060.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	18%	$3,600.00
Market	100%	$20,000.00

Competitive Share	Share	Total
CABLE	0%	$0.00
KARE	35%	$7,000.00
KMSP	0%	$0.00
KMWB	0%	$0.00
KPXM	0%	$0.00
KRWF	0%	$0.00
KSAX	0%	$0.00
KSTC	0%	$0.00
WCCO	47%	$9,400.00
WFTC	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	10/02/12	10/05/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	-TWTF--	:30	2	$175.00	4	0.00	NM	1	$350.00

5 EYEWITNESS NEWS @ 530A

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-TWTF--	2	$175.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*M*	*10/01/12-10/07/12*	*M-F 530-6a News*	530-6a	-TWThF----	*:30*	~~($175.00)~~	0.00	*NM*

See MG 1.3

[PE At order entry--GMA sold out at rate]

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E 1	M	10/02/12	10/05/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	-TWTF--	:30	2	$175.00	4	0.00	NM	1	$350.00

5 EYEWITNESS NEWS @ 530A

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-TWTF--	2	$175.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
2	*M*	*10/01/12-10/07/12*	*M-F 530-6a News*	530-6a	-TWThF----	*:30*	*~~($175.00)~~*	0.00	*NM*

See MG 1.3
[PE At order entry--GMA sold out at rate]

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
3	M	10/03/12-10/05/12	M-F The View	10-11a	--WThF----	:30	$350.00	0.00	NM

Ⓜ MG for 1.2,1.1

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	M	10/02/12	10/05/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	-TWTF--	:30	1	$300.00	4	0.00	NM	0	$0.00

5 EYEWITNESS NEWS @ 6AM

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-TWTF--	1	$300.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*M*	*10/01/12-10/07/12*	*M-F 6-7a News*	6-7a	-TWThF----	*:30*	*~~($300.00)~~*	0.00	*NM*

See MG 10.2,10.3
[PE Due HRA]

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	M	10/02/12	10/05/12	M-F GMA M-F GMA	CM	7-9a	-TWTF--	:30	2	$400.00	3	0.00	NM	2	$800.00

GOOD MORNING AMERICA

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-TWTF--	2	$400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	M	10/07/12	10/07/12	SU GMA Su GMA	CM	7-8a	------S	:30	1	$400.00	4	0.00	NM	1	$400.00

GOOD MORN AMERICA-SUNDAY

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	------S	1	$400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	M	10/02/12	10/05/12	M-F 430-5p News 430p News	CM	430-5p	-TWTF--	:30	1	$150.00	4	0.00	NM	1	$150.00

5 EYEWITNESS NEWS @ 430P

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-TWTF--	1	$150.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	M	10/02/12	10/05/12	M-F 5-530p M-F 5-530p	CM	5-530p	-TWTF--	:30	1	$350.00	4	0.00	NM	1	$350.00

EYEWITNESS NEWS @ 5PM

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-TWTF--	1	$350.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	M	10/02/12	10/05/12	M-F 6-630p M-F 6-630p	CM	6-630p	-TWTF--	:30	1	$450.00	4	0.00	NM	1	$450.00

5 EYEWITNESS NEWS @ 6PM

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-TWTF--	1	$450.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 8	M	10/06/12	10/06/12	Sa 6-630p Sa 6-630p	CM	6-630p	-----S-	:30	1	$250.00	4	0.00	NM	1	$250.00

EW NEWS SATURDAY @5P

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-----S-	1	$250.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 9	M	10/02/12	10/05/12	M-F 1102p News M-F 1102p News	CM	1102-1132p	-TWTF--	:30	2	$100.00	4	0.00	NM	2	$200.00

5 EYEWTN NWS @11PM

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-TWTF--	2	$100.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 10	M	10/02/12	10/05/12	M-F 1035-1102p Nightline	CM	1035-1102p	-TWTF--	:30	1	$350.00	4	0.00	NM	2	$650.00

ABC NEWS NIGHTLINE

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-TWTF--	1	$350.00	0.00

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E 10	M	10/02/12	10/05/12	M-F 1035-1102p Nightline	CM	1035-1102p	-TWTF--	:30	1	$350.00	4	0.00	NM	2	$650.00

ABC NEWS NIGHTLINE

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-TWTF--	1	$350.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*M*	*10/01/12-10/07/12*	*M-F 1035-1102p*	1035-1102p	-TWThF----	*:30*	~~($350.00)~~	0.00	*NM*
		See MG 10.2,10.3 [PE Due HRA]							
2	M	10/06/12-10/06/12	Sat 8-9a	8-9a	------Sa--	:30	$325.00	0.00	NM
Ⓜ		MG for 2.1,10.1							
3	M	10/06/12-10/06/12	Sat 8-9a	8-9a	------Sa--	:30	$325.00	0.00	NM
Ⓜ		MG for 2.1,10.1							

	Spots	Amount
Totals	12	$3,600.00